

PRESS MONITOR

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TELANGANA

New Hindware Snowcrest air cooler range launched



NRK

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New air cooler range launched

HSIL Ltd on Tuesday unveiled in the city a new line of air coolers under its Hindware Snowcrest brand. The new range, under the Desert, Personal and Window categories, comprise 14 models ranging from 18-100 litres.

The price of the new line starts from Rs. 8,990 and goes up to Rs. 17,990. In a release, vice chairman and managing director Sandip Somany said: The new air coolers would bolster the consumer products division of HSIL. "We plan to introduce more variants this year under water and air purification products as well as kitchen appliances categories.